

01.01
2024



geckojoy@geckojoy.com



RATE

Thank you for your interest in my work.

All my work is available for exclusive license unless already licensed elsewhere. In this case a pattern may still be available for non-exclusive license or an exclusive license in another industry. All work is copyrighted and will remain the copyright of the artist.

I also take on a few custom projects a year at a day rate or hourly rate depending on the project requirements. The client may buy the copyright on final designs as long as no motifs have been requested which belong in a licensed or for-license work.

Price is based on complexity; of motifs, of technique used to create them and if the pattern is a hero, secondary or blender. Following are examples of how I price my patterns by style and license.

CARD

RATES BY DESIGN STYLE



geckojoy@geckojoy.com

KEY RATES

custom

+\$100/HOUR | \$700/DAY

+\$200/COPYRIGHT | +\$100/EXCLUSIVE

PATTERN **work** RATES*

5 HRS - SCANNED MOTIF PATTERN

6 HRS - VECTOR MOTIF PATTERN

7 HRS - SKETCHED MOTIF PATTERN

8 HRS - PAINTED MOTIF PATTERN

9 HRS - LAYERED PATTERN

10 HRS - HERO PATTERN

* all rates include one hour client consultation.

Additional consultations will be charged at the hourly rate.

exclusive license

+50%/ADDITIONAL COLOUR WAY

PATTERN **license** RATES**

\$200 - SCANNED MOTIF PATTERN

\$300 - VECTOR MOTIF PATTERN

\$400 - SKETCHED MOTIF PATTERN

\$500 - PAINTED MOTIF PATTERN

\$600 - LAYERED PATTERN

\$700 - HERO PATTERN

** all rates are for ONE pattern, in ONE industry for TWO years. Copyright remains with the artist who may license to other industries.

non-exclusive license

+\$100/ONE PLACEMENT REQUEST

PATTERN **license** RATES***

\$20 - SCANNED MOTIF PATTERN

\$30 - VECTOR MOTIF PATTERN

\$40 - SKETCHED MOTIF PATTERN

\$50 - PAINTED MOTIF PATTERN

\$60 - LAYERED PATTERN

\$70 - HERO PATTERN

*** all rates are for ONE pattern, in ANY industry for ONE year. Copyright remains with the artist who may license to the same industry.

CUSTOM

Copyright purchase is in addition to the pattern work.

Option 1: Client requests motifs with client-specific themes + buys the copyright.

Option 2: Client requests generic themed motifs + may buy the copyright or license artwork.



CUSTOM HOURLY RATE

\$100/hour for design or consultation

DAY RATE

\$700/day for minimum of 5 days

COPYRIGHT

+\$200/pattern

EXCLUSIVE LICENSE

+\$100/pattern for 2 years

custom

PATTERN **work** RATES*

5 HRS - SCANNED MOTIF PATTERN

6 HRS - VECTOR MOTIF PATTERN

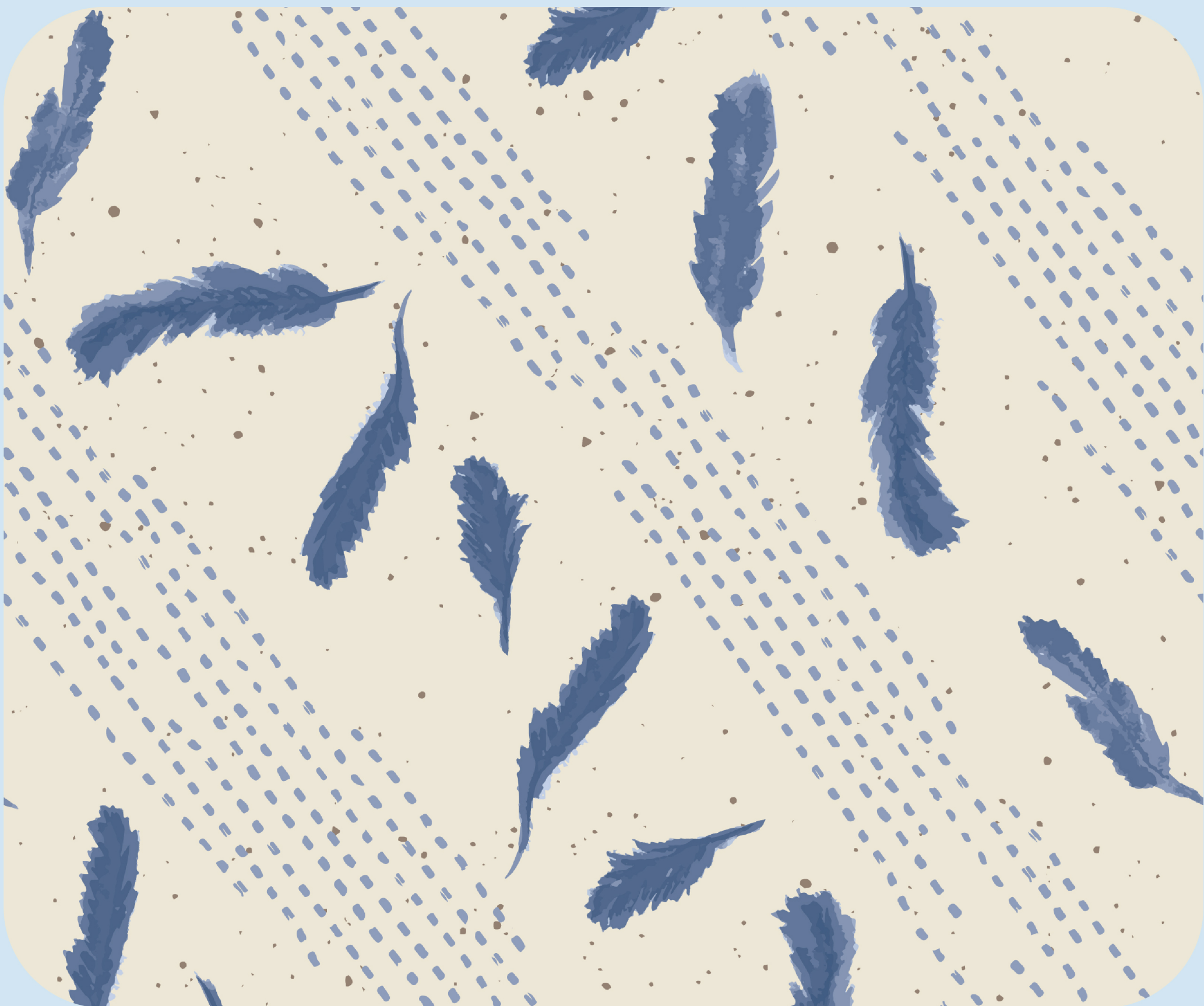
7 HRS - SKETCHED MOTIF PATTERN

8 HRS - PAINTED MOTIF PATTERN

9 HRS - LAYERED PATTERN

10 HRS - HERO PATTERN

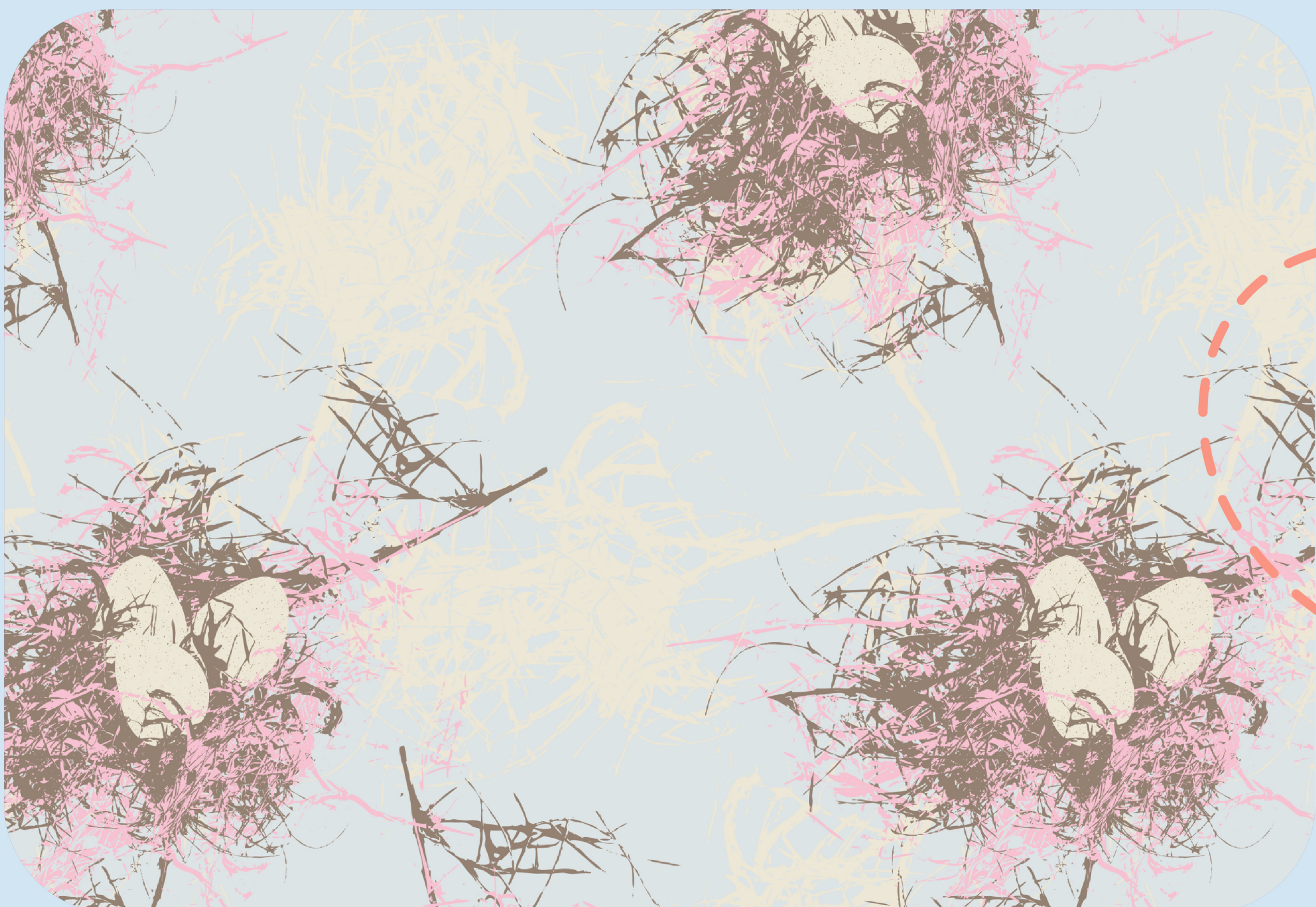
** all rates include one hour client consultation.
Additional consultations will be charged at the hourly rate.*



Found objects, scanned and vectored. Background textures Adobe Captured in the field. Placed and patterned together in a simple repeat.

01

5 HRS



Vector art construction, for example motifs built with found objects scanned and vectored and 2D art assets created in Adobe Illustrator and patterned.

02

6 HRS

FOUND OBJECTS -
SCANNED

VECTOR ART -
ADOBE ILLUSTRATOR

HAND DRAWN . GRAPHITE SKETCH



Hand-drawn graphite sketch, vectored in Adobe Illustrator and used in a simple line, toss or geometric pattern on a plain background.

03

7 HRS

HAND PAINTED . WATERCOLOUR



Watercolour motifs in the same colours and of the same subject or forming similar shapes, vectored in Adobe Illustrator and made into a toss, line or four-way pattern on a plain background.

04

8 HRS

LAYERS & MULTIPLE MOTIFS



Layers and multiple motifs, for example hand-painted water colour motifs, vectored and layered over found objects, scanned, vectored and recoloured.

05

9 HRS

COLLECTION HERO OR NOVEL CONCEPT



A novel concept or hero in a collection with multiple motif types and styles, for example, water colour, vector artwork and scanned found objects.

06

10 HRS

SURFACE PATTERN DESIGNER



KEY SERVICES

ILLUSTRATIONS

pricing: \$100/hour,
based on project

hand drawn and hand
painted illustrations
in graphite, ink and
watercolour

PATTERNS

pricing: see above

seamless repeating
patterns for custom
jobs, exclusive license
and non-exclusive
license

PLACEMENTS

pricing: \$100/hour,
based on project

non-repeating
placement for print
products

CONTACT

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